1. **Business** 
   1. **Need some sort of intro to this section or an introduction in general**
   2. **Atlanta Braves:**
      1. Show the 3 graphs
      2. Explain a little about each and what it really means
   3. **Toronto Blue Jays:**
      1. Show the 3 graphs
      2. Explain a little about each and what it really means
2. **TV Contracts and Market Size**

<https://docs.google.com/document/d/14VujrgCG24FDaNaGsZ4lrJr4UvbxZoIunfP6D7p-5tI/edit>

* 1. Show both the tables
     1. Explain the tables
  2. Talk about some teams like the Cubs are major market teams but act like they are broke and how that's the main problem.
  3. Things like a salary floor and an unlimited cap are how you start to change.

1. **Diversity goes the other way:**

<https://docs.google.com/document/d/1XrdWu5_5VEBszC9LZcqa__EGkWTAgxEZsjnN1_31Dnc/edit>

* 1. Show all 4 graphs
     1. Explain what the WAR one means in a simple way
     2. Simply explain how most of society and sport in the world has evolved and become more diverse but somehow baseball has become less.

1. **Marketing issue:**

<https://docs.google.com/document/d/1qYGCHhFKv8sNpv7rI7LHLQdLmA2gXCsi0Z1g7NnR2Gc/edit>

* 1. Talk about Mike Trout, Lebron, and Brady
  2. Use mom as an example

1. **Non-physical problems with the sport:**
   1. Blackouts
   2. Boring free agency
   3. Unwritten rules
   4. Boring draft
2. **MiLB issues:** (Break into multiple slides to cover everything)

<https://docs.google.com/document/d/1vfj971mPirxhGcabquSS5dpxUMiw1WnpU_-3cVRksC8/edit>

<https://docs.google.com/document/d/1KDBLxSfGa-hBZS2EnH632YSW983C-iqJqs72OlYFUHE/edit>

* 1. Terrible treatment of players
  2. Service time manipulation

1. **Statistical Stuff:**
   1. Whatever works out stats-wise goes here